

PROGRAM OBJECTIVES

The Field of Makeup Artistry and Lash Technology is an exciting one. It can be fast paced, full of variety and challenges, and offers many opportunities for creative expression. Eastern College offers a leading-edge learning opportunity for those who are serious about entering this growing profession.

Much more than a makeup course, the Makeup Artistry Technician Diploma presents each student with expert instruction beginning with cosmetic hygiene and infection control, continuing through every day and evening looks, high fashion, make up for television, photography, and film, and an introduction to special effects and theatrical makeup. Each student will also receive certifications in Lash technology including classic lash extensions, lash lift, and lash tint. The program goes beyond the basic tools and techniques required when working in this field and provides professional advice about succeeding in the cosmetic industry.

Excellent communication skills are necessary as make up artists work closely with many different people. To develop these attributes the Makeup Artistry Technician program includes instruction focused on the professional and communication skills needed to become a polished professional.

Upon enrollment, students will be registered with the Cosmetology Association of Nova Scotia.

This full-length program provides the regions most comprehensive introduction to cosmetology both as a craft and as a profession.

CAREER OPPORTUNITIES

To gain employment in this competitive industry, it is critical to have completed a reputable Makeup Artistry Technician course and to attain solid work experience.

Career options include sales and makeup advisor at department stores, drug stores, cosmetic retail outlets and salons and beauty studios; retail or wholesale cosmetic representative; makeup advisor at fashion

shows; makeup consultant for bridal and glamour photography and makeup and special effects artist for television, film and theatre.

The Atlantic Provinces are experiencing increased participation in the fashion, film, music and theatrical businesses, and there is a growing need for professional workers in these fields.

Other employment possibilities include manager of cosmetic retail outlets or makeup studios, beauty editor and makeup trainer. Note: Some positions may require industry experience in addition to formal education.

PREREQUISITES

If a student does not have Grade 12 or equivalent, they must be 19 years of age or older and demonstrate academic potential via the successful completion of a literacy/numeracy admission test. The student must achieve a score of 12 on the Wonderlic Test.

CERTIFICATION

Makeup Artistry is legislated as a licensed trade within Nova Scotia. Upon successful completion of this program you will receive a diploma in Makeup Artistry Technician and be prepared to write the licensing exam of the Cosmetology Association of Nova Scotia. Passing this exam allows you to receive your license in Makeup Artistry. Only license holders are able to perform make-up applications professionally.

The Makeup Artistry Technician program offers a strong and thorough foundation in makeup artistry, an important consideration for those wanting to participate in the Maritime motion picture industry. It is also a pre-requisite towards obtaining membership within the motion picture work force. Students should check with local film technician organizations and associations for up to date prerequisites and requirements for membership.

GRADUATION REQUIREMENTS

A student must obtain an overall average, in each module of at least 70% in order to graduate and receive a diploma. A student must complete all requirements of

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Makeup Artistry Technician

the Student Success Strategies, Career Planning and Preparation modules, the Field Placement requirements, as well as meeting the attendance requirements as

outlined by the Department of Labour and Advanced Education throughout the duration of his/her program.

PROGRAM MODULES

Course	Hours		
Lash Enhancement Technician I	40	Salon Management	20
Lash Enhancement Technician II	20	Standard First Aid/CPR Level C/WHMIS	20
Cosmetic Hygiene	20	Field Placement – Makeup Artist Technician	
Professional Skills for Makeup Artists	40	** (3 Weeks)	60
Makeup Fundamentals	40	Total Weeks (without breaks)	27
Chemistry and Electricity for Makeup Artists	40	Total Weeks (maximum* scheduled break weeks)	30
The Art of Cosmetics	40		
Special Beauty Techniques	40	*number of break weeks depends on student start date	
Evolution of Cosmetics and Fashion	40	**Work terms/internships are scheduled for a minimum of 20 hours per week, but the total number of hours worked and the timing of hours scheduled are at the discretion of the employer/host to a maximum of 40 hours per week.	
SFX and Creative Techniques	60		
CANS Exam Preparation	20		
Student Success Strategies	20		
Career Management	20		

COURSE OVERVIEW

Lash Enhancement Technician I

Instructor Led

In this course, students learn and develop the skills and strategies required to perform lash enhancement services; identify the tools needed to perform lash extensions and apply lashes to clients. Students will develop proper techniques for application and removal of semi-permanent lash extensions. This course will educate students in the consultation process, the full procedure process, and the post procedure process to ensure the safety and satisfaction of the client. Students will be required to perform 10 lash extension applications to receive certification in this training.

Lash Enhancement Technician II

Instructor Led

In this course, students learn and develop the skills and strategies required to perform lash enhancement services; identify the tools needed to perform lash lift and lash tinting services as well as the procedures and practices for each service. Students will be able to complete these services on clients. This course will educate students in the consultation process, the full procedure process, and the post procedure process to ensure the safety and satisfaction of the client. Students will be required to perform 6 lash lift applications and 6 lash tint applications to receive certification in this training.

Cosmetic Hygiene

Instructor Led

In this course, students learn and develop the principles and practices of infection control; identify the common types of bacteria cosmetologists are concerned with and demonstrate cleanliness through disinfection of surfaces, supplies, and tools. Students will gain knowledge of products used in the disinfection and decontamination process as well as proper hand washing techniques to ensure a safe work environment.

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Makeup Artistry Technician

Professional Skills for Makeup Artists

Instructor Led

In this course, students learn and develop the skills and strategies required to function successfully in a professional setting using self-discovery, group work and peer review methods. Areas explored include the elements needed for developing a professional work ethic; strategies for presenting oneself professionally; the importance of various interpersonal skills to function effectively in the workplace; and identify marketing techniques and resources to build their portfolio using social media. Students will perform the steps necessary to complete a client consultation and develop a client consultation form.

Makeup Fundamentals

Instructor Led

Students will identify the tools of the trade and learn how to create the canvas with various makeup products; recognizing which tools, techniques, and products create the desired outcome. Students will list the different face shapes and distinguish their characteristics. This course will prepare students to create the facial canvas on which all advanced techniques are based on.

Chemistry and Electricity for Makeup Artists

Instructor Led

In this course, you will develop knowledge of chemistry and chemical safety and its relevance to makeup artistry and lash technology. You will understand the composition, structure, and properties of matter and how matter changes under different chemical reactions, as well as the PH Scale and how it relates to skin and hair. This course provides you with a knowledge of chemical mixtures and substances, solutions, suspensions, emulsions, and surfactants, and prepares you to read cosmetic labels, distinguishing mild ingredients from harsh ones to avoid adverse reactions. This course will also cover the basics of electrical safety as it applies to makeup and lash technology. Required clinical practical hours will be completed throughout this module and the duration of the program.

The Art of Cosmetics

Instructor Led

In this course, students learn color theory and how color selection is determined by facial features; Recognize different facial features and identify which techniques and make up colors are used to enhance or disguise different features. Students identify the components of the color wheel; describe the difference between warm and cool colors and describe how color harmony influences make up color choices. This course prepares students to use color to accentuate features while also using the principles of color theory to camouflage skin issues.

Special Beauty Techniques

Instructor Led

Students will learn to elevate the everyday make up application to a special event look, taking special considerations into account; creating dramatic evening applications, as well as applications for special events, photography, and unique situations. This course will focus on the advanced techniques and products used to create specific looks on specific types of clientele.

Evolution of Cosmetics and Fashion

Instructor Led

In this course, students will learn how current make up and fashion trends are influenced by history. Students will identify the first cosmetics and their ingredients; they will understand how these ingredients changed over time through the innovation and growth of cosmetics. This course will focus on how historical trends transformed into our current trends focusing on the makeup revolution of the twentieth century and how television and fashion continue to influence trends.

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Makeup Artistry Technician

SFX and Creative Techniques

Instructor Led

This course will introduce areas of the makeup profession that are advanced and specialized, offering students more possibilities to enhance their creative abilities. Students will become knowledgeable in supplemental skills required beyond the standard make up techniques to introduce students to niche sections of makeup and design. This course will focus on expanding knowledge in the techniques learned throughout the course to allow students to unleash their creativity through character and fantasy make up applications as well as introduction to the world of special effects make up for television and film.

CANS Exam Preparation

Instructor Led

In this course, students will review the regulations, rules, and bylaws that mandate the Cosmetology Industry in Nova Scotia. They will complete their final practical exam and complete the theory exam set forth by the Cosmetology Association. This exam is required to complete the Nova Scotia provincial exam towards licensing.

Student Success Strategies

Instructor Led

In this orientation module, emphasis is placed on thinking about achieving success from Day One. This module stresses the importance of developing non-technical skills to enhance personal, academic, and career success. This includes understanding learning styles and honing practical study skills, such as memory, reading, note-and test-taking techniques. Personal exercises will focus on teamwork, decision making and problem-solving skills, setting SMART goals and maintaining a positive attitude; techniques for managing change, stress and conflict will also be explored.

Career Management

Instructor Led

This course will introduce and enable you to apply the most effective strategies to achieve employment in your professional industry. This course provides you with training in the following areas: conducting effective job search strategies, drafting effective cover letter and developing strategic résumé writing skills, practicing effective interviewing skills. By the end of the course, you will have produced a tailored and targeted cover letter and résumé suitable for employment in your industry. An introduction to Occupational Health and Safety is also provided, with specific focus on the definition of occupational health and safety, an individual's safety rights, responsibility under Nova Scotia law, hazard identification and control, WHMIS, in addition to First Aid and fire safety requirements.

Salon Management

Instructor Led

In this course, you will learn to develop the skills and strategies required to transition from school to work in the cosmetology industry. There is a focus on professional self-care, including basics of nutrition, stress management, rest and relaxation, and exercise. You will identify the elements of a successful beauty business, outline the requirements of owning a business, working for self within a business, and employment within a company. You will identify marketing techniques and resources to build your portfolio using social media. You will also recognize the importance of retail sales and learn selling strategies that can help you increase your earning potential as a beauty professional.

St. John Ambulance Standard First Aid/ CPR Level C /WHMIS

Instructor Led

This module introduces participants to intermediate first aid techniques and to Level C cardiopulmonary resuscitation. This training is ideal for medical workers and anyone requiring a strong foundation for future First Aid training.

Field Placement – Makeup Artistry Technician

A field placement is an essential part of the Makeup Artistry Technician Program. All students must successfully complete the field placement in order to graduate their program. Students are required to work at their field placement for a minimum of 20 hours per week for a total of 60 hours over 3 weeks. This course will give students industry experience working directly in the field. Students many choose a field placement working directly with make up to gain retail experience or a placement working under a professional lash technician working hands on with clients in a salon/spa setting.

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